

Business



Above is Franklin & Marshall's Barshinger Hall. Daniel Porterfield, the school's president received \$682,817 in 2016. File

EDUCATION

Four of Pa.'s private college presidents earned over \$1M

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With total earnings of \$3.2 million, University of Pennsylvania President Amy Gutmann sits in the No. 3 spot among the nation's top-earning private college executives.

That is one place closer to the top of the list than where her earnings the prior year ranked, according to the Chronicle of Higher Education's annual report on private college presidential earnings released earlier this month.

The report looks at earnings of 559 individuals who served partial or full presidential terms in 2016, the most recent data is available.

The highest paid private college president was Baylor University's Kenneth Starr, who had earnings of more than \$4.9 million attributable in part to a severance package he negotiated after the fallout from a sexual assault scandal involving the school's football team.

The second highest earner was Columbia University's Lee Bollinger, with \$3.9 million.

Nationwide, the report indicates there are 61 presidents of private colleges with earnings that topped the \$1 million mark,

which is three more than the prior year.

"Some of these larger payouts can definitely cause you to take a second look," said Dan Bauman, data reporter for the Chronicle who compiled the report. "But another important takeaway is that the number of compensation packages in the seven-figure range for private college presidents is bigger this year than we've ever seen, and that year-over-year rise doesn't appear to be stopping."

But interestingly, the average pay among presidents who served the full year in 2016 was around \$560,000, which is about \$10,000 less than what the Chronicle reported for the prior year. Bauman said he hadn't yet looked into what precipitated that drop in average pay.

The report includes base pay, bonus pay, nontaxable benefits and other pay in its calculations for total compensation. Nontaxable benefits and other pay are defined at the end of this article. Not included is any tax-free deferred compensation set aside in 2016 to be paid out in future years.

Top earners

Here is a look at Pennsylvania's top 10 incomes for private college presidents

Amy Gutmann *University of Pennsylvania*
Total 2016 compensation: \$3,211,681

Subra Suresh *Carnegie Mellon University*
Total 2016 compensation: \$1,608,582

John Fry *Drexel University*
Total 2016 compensation: \$1,359,424

Charles Dougherty *Duquesne University*
Total 2016 compensation: \$1,354,464

John Simon *Lehigh University*
Total 2016 compensation: \$821,188

John Bravman *Bucknell University*
Total 2016 compensation: \$746,866

Daniel Porterfield *Franklin & Marshall College*
Total 2016 compensation: \$682,817

L. Jay Lemons *Susquehanna University*
Total 2016 compensation: \$655,841

Alison Byerly *Lafayette College*
Total 2016 compensation: \$636,086

Esther Barazzone *Chatham University*
Total 2016 compensation: \$612,733

TECHNOLOGY

Doorbell cams may compile 'suspicious persons'

Amazon may be working on using facial recognition as another safety deterrent for homeowners

Peter Holley [Washington Post](http://www.washingtonpost.com)

A patent application filed by Amazon offers a vision of how doorbell cameras could be equipped with new technology that would allow the devices to gather data and identify people considered to be "suspicious."

The application — revealed by the U.S. Patent and Trademark Office last month and first reported by CNN — describes how a series of cameras could be used to piece together a composite image of an individual's face, giving homeowners and police the ability to more easily identify someone who has engaged in potential criminal activity.

The patent's inventor is identified as Jamie Siminoff, the CEO of Ring, the home security company that manufactures doorbells that record video and connect to users' smartphones.

The patent application states that home safety is a major concern for homeowners and that the presence of doorbell recording devices can be a "powerful deterrent against would-be burglars." The application also posits other potential uses for cameras equipped with facial-recognition technology, such as comparing facial images to a "database of suspicious persons." If a suspicious person showed up on a homeowner's doorstep, for example, the technology would then retrieve "information about that person from the database," the application says.

After analyzing someone's facial features and contacting homeowners, the applica-

tion says, the visitor could be added to an "authorized list" or a database of "suspicious persons." The technology would also allow neighbors to share information.

Ring is already exploring similar technologies. In May, the company launched an app called "Neighbors," which allows people to "view and comment on crime and security information in their communities," according to CNET.

Siminoff told CNET that the app has amassed more than 1 million active users who are using it to swap information.

Jake Snow, a technology and civil liberties attorney at the American Civil Liberties Union of Northern California, warned that the patent application shows that the technology could be used to create "a massive, decentralized surveillance network." Snow said he believes that Amazon is proceeding without considering the consequences of its technology.

"Just imagine if a person who has a criminal record is delivering a package, but the system has been set to automatically recognize anyone who has a prior criminal history as a 'suspicious person' and then the cops show up at this place when this person is just doing their job," Snow said.

Noting that the patent has not been issued by the patent office, Amazon said that patents do not necessarily reflect product development plans.



Amazon may be looking to patent a facial-recognition product that could keep a database of suspicious people, fed through its Ring security cameras. *Andrew Burton, Bloomberg*

TRAVEL

American Airlines to add new route from HIA next year

Travelers choosing to fly out of Harrisburg International Airport will have one more option next year: Texas.

American Airlines is adding another route beginning June 6, with tickets now on sale. The airline currently has flights to Boston, Chicago, Charlotte and Philadelphia.

The new route is among 18 new routes that the airline announced last week.

The Dallas route isn't the only new route for Harrisburg next year. Allegiant Airlines announced last month that it will be offering flights to Sarasota-Bradenton International Airport beginning April 3.

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LEMOYNE

UPMC Pinnacle to close West Shore family practice

UPMC Pinnacle plans to close the family practice portion of its Heritage Family Medicine on Walnut Street in March.

UPMC Pinnacle said the decision results from the departure of two of the four family doctors, the difficulty in replacing them because of a doctor shortage, and the difficulty of maintaining smaller practices.

However, specialty services will continue to operate at the location, UPMC Pinnacle said Friday.

The remaining two family practice doctors will switch to Mechanicsburg-area UPMC Pinnacle locations at 910 Century Drive and 2140 Fisher Road, which are each within nine miles of the Lemoyne location, according to UPMC PinnacleHealth.

It wasn't immediately clear on Friday afternoon how many patients will be impacted.

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HAMPDEN TOWNSHIP

West Shore financial group buys new home

The Willowbranch Financial Group has purchased a new office building located at 3906 Market St. which was formally occupied by Spinnaker Property Management and Susquehanna Lending Group.

The company renovated the Camp Hill-area building before opening last month. Willowbranch Financial Group previously had an office on Senate Avenue in East Pennsboro Township.

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MIDDLESEX TOWNSHIP

New York City company acquires 2 Pa. hotels

A New York City company has purchased another hotel in central Pennsylvania.

MCR which purchased the Towne-Place Suites Harrisburg Hershey in Swatara Township back in August has purchased the Residence Inn by Marriott Harrisburg Carlisle.

This is the company's sixth Pennsylvania hotel, according to its website.

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PERRY COUNTY

Dollar General adds another location

A new Dollar General has opened at 325 New Bloomfield Road in Penn Township.

The store opened on Nov. 30 and a grand opening was held Saturday. The chain purchased and demolished a home to build the new store, according to a Perry County Times report.

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JOBS

Apple to expand US operations, add 1,000 jobs in Pittsburgh

Apple will build a \$1 billion campus in Austin, Texas, break ground on smaller locations in Seattle, San Diego and Culver City, California, and over the next three years expand in Pittsburgh, New York and Colorado.

The tech giant said Thursday that the new campus in Austin, less than a mile from existing Apple facilities, will open with 5,000 positions in engineering, research and development, operations, finance, sales and customer support. The site, according to Apple, will have the capacity to eventually accommodate 15,000 employees.

The three other new locations will have more than 1,000 employees each.

Early this year, Apple said that it would make more than \$30 billion in capital expenditures in the U.S. over the next five years.

That, the company said in January, would create more than 20,000 new jobs at existing and new campuses that Apple planned to build. — [Associated Press](http://www.associatedpress.com)